## **C-SUITE** NETWORK<sup>™</sup> 2022 Editorial Calendar

| Month             | Topics   | Theme  | Deadline |
|-------------------|--|--|----------|
| January           | Leadership Development &<br>Personal Improvement | Has Your Leadership<br>Development Been Left Out in<br>the Cold? | 1/7/22   |
| February          | Sales & Customer Service                         | Go for Gold in Sales & Customer<br>Service                       | 2/4/22   |
| March             | Team Development &<br>Company Culture            | Company Culture: More than<br>Just Holiday Parties and Snacks!   | 3/4/22   |
| April             | Marketing  | Hop on Marketing   | 4/8/22   |
| Мау               | Finance & Legal                                  | Capitalize Your Cashflow   | 5/6/22   |
| June              | Operations                                       | Grow Your Business   | 6/3/22   |
| July              | Work/Life Balance                                | Going Beyond Your Corner<br>Office                               | 7/8/22   |
| August            | Personal Wealth<br>Management                    | Building Bounty for Your Business                                | 8/5/22   |
| September         | Technology Solutions                             | Turning to Tech  | 9/9/22   |
| October           | Product, Pricing & Distribution                  | Supersize Your Supply Chain<br>Management                        | 10/7/22  |
| November          | Planning the Year Ahead                          | Carve Out the Year   | 11/4/22  |
| December          | End of Year Focus &<br>Reflection                | Plan, Immerse, and Reflect                                       | 12/9/22  |
| Subject to change |  |  |          |